

# Ariana Nathani

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linkedin.com/in/ariananathani  
NYC + Pittsburgh

## EDUCATION

### CARNEGIE MELLON UNIVERSITY

May 2019 | Pittsburgh  
B.F.A. Fine Arts | Minor in  
Human-Computer Interaction

### CENTRAL SAINT MARTINS

Fall 2017 | London  
Semester Abroad in Fine Arts

### THE SPENCE SCHOOL

Sept 2012-June 2015 | NYC

### HUNTER COLLEGE HS

Sept 2009-June 2012 | NYC

## SKILLS

Adobe Creative Suites  
UX/UI Design  
User Research + Testing  
Wireframing  
Storyboarding  
Sketch + Invision  
Digital Fabrication  
Rapid Prototyping  
Python  
Processing  
3D Modeling  
Illustration  
Videography + Editing  
Animation  
Photography  
Printmaking

## HOBBIES

Music + Singing  
Event Planning  
Social Media Creation  
Laser Cutting + 3D Printing  
Food + Travel

## WORK EXPERIENCE

### SUMMER 2018 | NYC

#### DIGITAL EXP. DESIGN INTERN JOHNSON & JOHNSON

Worked on 7+ projects involving user research, user experience, user interface, product innovation, animation, video editing, prototyping, wireframing, etc. for Pharma, Medical Devices, Corp. Comms, and Health and Wellness. Please contact to see work.

### SUMMER 2017 | NYC

#### FABRIC + TRIM INTERN OSCAR DE LA RENTA

Archived fabric + trim collections, developed Resort 17 business binders, assisted bi-annual inventory and color matching.

#### GRAPHIC DESIGN INTERN L'EFFRONTEE

Generated graphics, developed social media content, and made websites for client brands Libsa, Pichulik, Kiini, and Sunspel. Also supported with creative direction, branding, marketing, and public relations.

#### INTERN AURORA SAN SWIM

Created graphics and social media content while advising on digital marketing strategy, event planning, and manufacturing for luxury customizable swimwear startup.

### SUMMER 2016 | NYC

#### E-COMMERCE INTERN FIVESTORY NEW YORK

Communicated with Proenza Schouler, Balmain, Off-White and more for photoshoot organization. Upkept daily interface for content accuracy, arranged clothing samples for laydown photography, and assisted social media team.

#### PR + DESIGN PRODUCTION INTERN ARAKS

Tracked, organized, and distributed samples; navigated NYC for pick-ups/drop-offs; edited line sheets and social media content; created snapchat account; maintained daily press clippings.

## COLLEGE ACTIVITIES

#### VICE PRESIDENT ORDER OF OMEGA

Spring 2018 - Present | Pittsburgh

Second in command of Greek Honor Society. Membership limited to top 3% of students.

#### GRAPHIC DESIGNER DONUT DASH

Fall 2016 - Present | Pittsburgh

Design apparel, marketing, and social media content for nation's largest fraternity philanthropy event.

#### VP COMMUNICATIONS DELTA GAMMA

Member Fall 2015 - Present | Pittsburgh

Manage and supervise all communication including social media, apparel, and internal functions. Formerly held positions as Director of Apparel, Social Events, and Crews i.e. internal management of all members and involvement.

#### DESIGNER LUNAR GALA

Fall 2015 | Pittsburgh

Designed and produced capsule collection based on sound phenomenon for Pittsburgh's largest fashion show.