

ARIANA NATHANI

PRODUCT DESIGNER
CONTENT CREATOR
EVENT PLANNER

PERSONAL PROFILE

I am a dedicated designer with a passion for connection. I have expertise in human-centered design, research, prototyping, and implementation. Otherwise, I am a native New Yorker who loves designing travel itineraries, working on her podcast, planning events, connecting people and recommending restaurants.

CONTACT INFORMATION

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SKILLS AND ABILITIES

Adobe Creative Suites
-Advanced proficiency In XD and Illustrator
UX/UI Design
Interaction Design
Service Design
User Research + Usability Testing
Wireframing + Storyboarding
Low to High Fidelity Prototyping
Basic CSS + HTML
Videography + Editing
Basic Animation
Photography
Local Partnerships + Outreach
Event Planning
Content Creation (TikTok + IG)
Social Media Management
Podcast Editing + Production
Recruitment + Casting

EMPLOYMENT HISTORY

Digital Experience Designer

Johnson & Johnson (2018 - Present)

The J&J Design Studio is the internal design team of Johnson & Johnson, and creates compelling end-user solutions across all the Company's business groups: Consumer, Pharma, Medical Devices and Corporate Communications.

Working on projects involving user research, user experience/user interface design, animation, video editing, prototyping, wire-framing, etc. for Pharma, Medical Devices, Corp. Comms, and Health and Wellness.

Projects Include (but are not limited to):

- Internal Tools for Vaccine Development and Safety
- Interfaces for Robotic Surgery
- Consumer Website Redesign
- Mobile First and SaaS Products

Host + Creator

Drinks First LLC (October 2019 - Present)

- Host and creator of Drinks First Podcast- a NYC dating and lifestyle podcast where listeners can match with anonymous guests
- 30k+ downloads, charted in 30+ countries, streamed in 75+ countries, and 4k+ followers on IG and 15k+ on TikTok
- Partnerships with Soho House, Authentic NY, Feeld, and more
- Events with 2000+ RSVPs in exclusive venues across NYC
- Covered by New York Times, Bustle, Guest of a Guest

Responsibilities include managing staff and finances, creating social content, marketing, interviewing guests, recording, producing and editing episodes, and planning and promoting of events.

EDUCATION

Carnegie Mellon University

BFA in Fine Arts and Minor in Human-Computer Interaction, May 2019

- Graduated with University Honors
- VP of Order of Omega- Greek Honors Society (top 3% of students)
- VP of Communication for Delta Gamma
- Designer for Donut Dash- Nation's largest frat philanthropy event

Central Saint Martins

Fine Arts Semester Abroad Program, Fall 2017